

C. BEAL BEAUTY, LLC

Beauty Brands



“Expertly Enhancing Your Natural Beauty”





MISSION STATEMENT

C. Beal Beauty Brands mission is to provide our customers the tools and education they need to look and feel like their most beautiful self.

CORE VALUES

- Passion for beauty is at the heart of our company.
- We believe there is beauty in everyone.
- Providing affordable high quality professional cosmetics and skin care products for both men and women.
- We strive to ensure our products are cruelty-free.
- Providing top of the line skin care services.
- Providing education on the best products for each individual we service.
- Professional customer service.
- Customer loyalty.

FOUNDER AND CEO

Caprina P. Beal is a devoted wife, mother, business professional, and beauty entrepreneur. She has a background in both business and beauty. She obtained her esthetics license in 2016 and also holds certifications in makeup artistry, lash extensions, brow artistry, and sugaring. She is also a Face Reality Certified Acne Specialist (working with local and long distance clients) and is PCA Skin Certified. She uses professional, high quality products to provide the best services and results for her clients.



Caprina is currently completing her dissertation to obtain a Doctorate in Business Administration. She also has an undergraduate degree in Accounting and an MBA from the University of Michigan.

She has a thorough understanding of business and entrepreneurship, and has always had a passion for beauty and the business of beauty. She is blessed to be able to combine her passion for beauty and her professional business background into an exciting career, establishing C. Beal Beauty, LLC in 2016.

C. Beal Beauty brands include C. Beal Beauty Boutique which provides professional skin care and other beauty services, specializing in corrective skin care.

B. Glam Cosmetics and Mya Bella Skin Care is the retail arm of C. Beal Beauty, LLC, which includes vegan and cruelty-free professional cosmetics and accessories, and professional skin care products for both men and women.




Caprina stresses the importance of taking time out to care for, and pamper, yourself. Whether it's lashes, a makeover, or a facial, her goal is to show men and women out there the joy of pampering yourself and taking some time out for YOU. Her reward is the joy of making someone feel relaxed, confident, and beautiful. Everyone has something beautiful about them, and her goal is to help enhance that natural beauty. "Feeling beautiful doesn't always entail a "full face" of makeup. Selecting that perfect shade of lipstick that you never thought you would wear or a perfect set of lashes often does the trick. I wanted to share this beautiful feeling with everyone by providing high quality professional beauty services and an exceptional line of professional cosmetic and skin care products, which offers a wide selection of colors, for every skin tone. As the brains behind C. Beal Beauty I'm here to share my passion for beauty and healthy skin care. I put a lot of blood, sweat, and tears, as well as a great love for skin care and beauty into this business!" So get ready to embrace and enhance your natural beauty.

With a great love for all things beautiful,
Caprina Poindexter Beal, MBA
Founder and CEO
C. Beal Beauty, LLC




PRODUCTS



C. BEAL BEAUTY BOUTIQUE

-  www.cbealbeauty.com
-  cbealbeauty@gmail.com
-  904-562-0312

B. GLAM COSMETICS

-  www.bglamcosmetics.com
-  customercare@bglamcosmetics.com
-  904-350-1913

MYA BELLA SKIN CARE


(sold exclusively through B. Glam Cosmetics)

-  www.myabellaskincare.com



SOCIAL MEDIA

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   @bglamcosmetics